

Catherine Gore

CONTACT

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EDUCATION

Northeastern University - Boston, MA BFA in Design

2023 - 2027

GPA: 3.64

Global Studies: London, UK (Fall 2023),
Oakland, US (Spring 2024), Basel, CH
(Summer 2024), Kyoto, JP (Summer 2026).

Awards: Dean's List, Dean's Honors
Fellowship Recipient.

Tappan Zee High School - Orangeburg, NY High School Diploma

2019 - 2023

GPA: 4.0

Awards: National Honor Society, National
Art Honor Society, 1st and 2nd place
Congressional Art Competition.

SKILLS

SOFTWARE

Adobe Creative Suite (Illustrator,
InDesign, Photoshop, Premiere Pro, After
Effects, Express), Figma.

DESIGN

Graphic Design, Print Design, UI/UX,
Branding, Logo Design, Typography, User-
Centered Design, Wireframing, Research,
Color Theory, Leadership, Collaboration.

COURSES

Graphic Design 1+2, Typography 1+2,
Interaction Design, Identity and Brand
Design, Design and Social Impact, Paper
Mechanics + Package Design, Video &
Animation, History of Graphic Design,
Introduction to Marketing.

INTERESTS

Oil Painting, Vintage Cameras, Film
Photography, Museums, Traveling

EXPERIENCE

Northeastern University College of Arts, Media and Design GRAPHIC DESIGNER

Boston, MA

07.25 to Present

- Design over 120 visual assets across 20 projects, including 85 social media posts, 25 posters, and 20 printed materials.
- Capture and edit over 350 event photos and facilitate two rounds of professional headshots for faculty and staff.
- Collaborate closely with supervisors and clients to iterate on design concepts, integrating feedback to refine and finalize assets.
- Deliver all work on fast timelines, efficiently managing multiple projects and meeting tight deadlines.
- Prepare print samples by printing, cropping, and formatting materials for review and final production.

The Huntington News DESIGN EDITOR

Boston, MA

12.24 to Present

- Expand team size from 1 to 10 by designing promotional posters, organizing engaging activities, hosting events, and fostering a strong sense of community.
- Lead and train design team to create over 60 cohesive, high-quality pages and graphics aligned with editorial standards.
- Redesign system for print and digital materials, enhancing consistency, efficiency, and visual appeal by creating an asset library and 10+ templates.
- Design and format over 20 newspaper articles, transforming written content into visually engaging layouts.
- Collaborate with writers, photographers, and section leads to determine page content and newspaper layout.

Scout SENIOR DESIGNER

Boston, MA

9.25 to Present

- Collaborate with cross-functional teammates to translate research and community needs into clear, accessible design solutions for Knox Clinic, a rural health clinic serving populations with limited access to care.
- Design print and digital materials that support outreach, trust-building, and health equity goals.
- Iterate quickly based on team and client feedback to refine and finalize assets.

JUNIOR DESIGNER

1.24 to 4.24

- Collaborated with team to rebrand the Associates of the Boston Public Library, focusing on their website, logo, and print materials to reflect their mission of preserving books and artifacts.

Center for Design at Northeastern RESEARCH ASSISTANT

Boston, MA

10.24 to 04.25

- Contributed to Public Design Collective, a research-driven digital platform mapping public-sector design practices and data repositories to increase accessibility, visibility, and collaboration.
- Directed creation of the platform's brand identity, producing 100+ name, logo, typography, and color system variations for web and social media use.
- Created and tested wireframes with a strong emphasis on usability, optimizing navigation for complex data visualizations and search functionality.
- Led research efforts to identify and evaluate existing design and policy data repositories, using insights to inform the site's information architecture and UI/UX structure.
- Reviewed and synthesized findings from 120+ research papers gathered via web scraping to ensure relevance, accuracy, and alignment with project goals.